

TYLER ECONOMIC WELLBEING TASKFORCE

10.27.20



East Texas
Human Needs Network

AGENDA



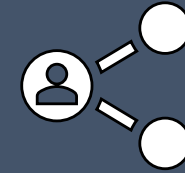
LEARNING

10 min.



WORKING

40 min.



SHARING

10 min.



East Texas
Human Needs Network

HELLO
my name is



ECONOMIC WELLBEING TASKFORCE

Continuous Membership Growth

- Clients
- Faith
- Business
- Nonprofit
- Local Government

Research

Educate

Visit Stores

Survey Clients

Collect Stories

Viewing "The Ordinance"

Share Local Research

Mass Media

Implementation of Marketplace Solutions

City Unified Ordinance

Employer-Based Fair Loans

Community-Based Fair Loans

Eval. Fees Fines and Collection

Asset Building Resources

Financial Literacy

Full Membership



1

POLL

Print

Online

Membership “Seal”



2

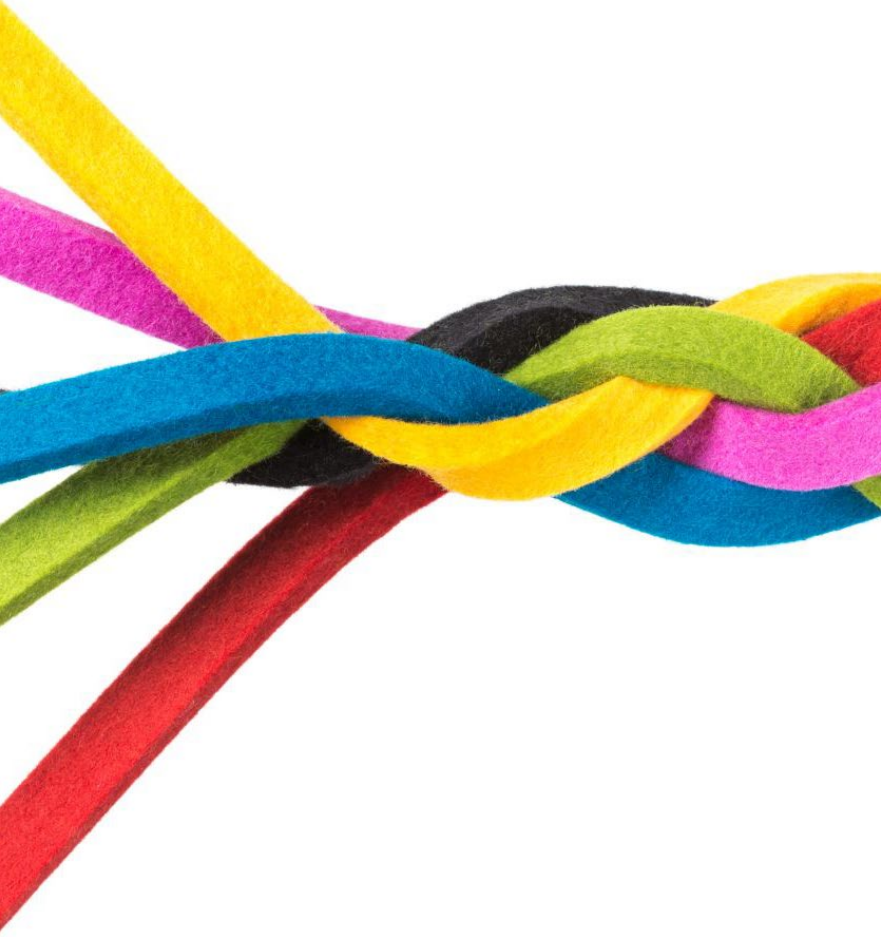
Texas Fair Lending Alliance

Mission

We believe in a Texas market that encourages informed financial choices that are successful for both lenders and borrowers.



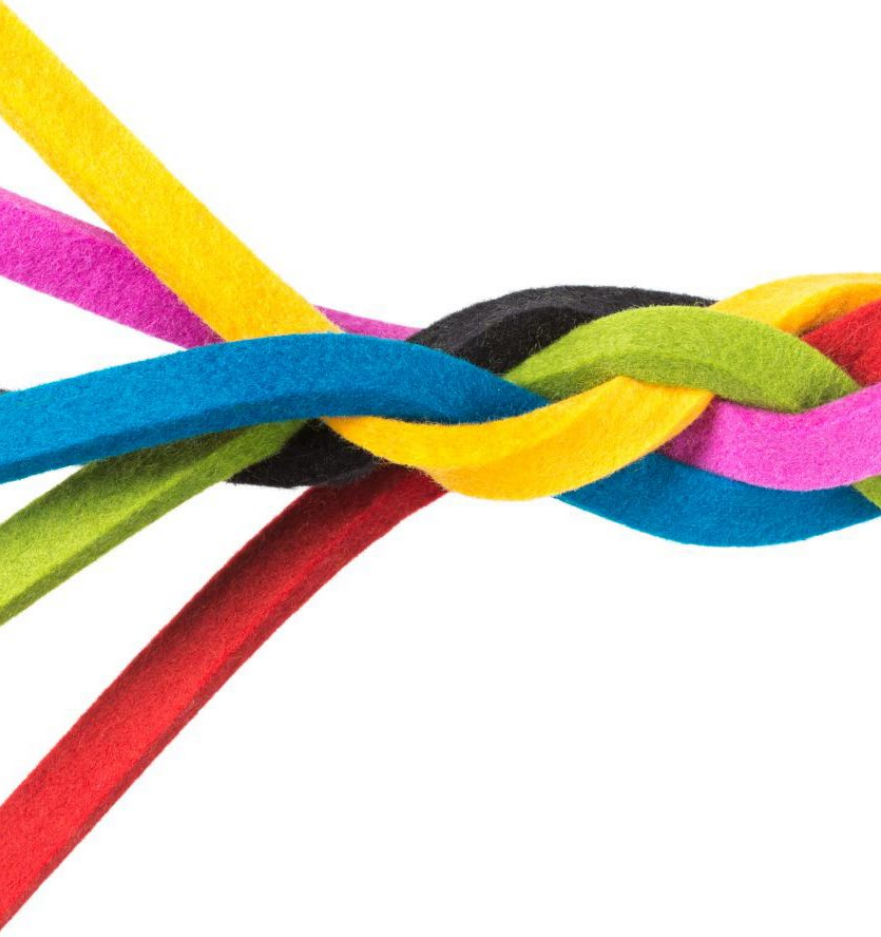
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COLLECTIVE IMPACT

1. A common agenda.

2. Shared measurement.
3. Mutually reinforcing activities.
4. Continuous communication.
5. A strong backbone.



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TASKFORCE LEADERSHIP

- Clients
- Workgroup Chairs
 - Membership Chair
 - Research Chair
 - Education Chair
 - Marketplace Chair
- At-large Members
 - Faith
 - Business
 - Nonprofit
 - Local Government
- ETHNN CEO



LEADERSHIP RESPONSIBILITIES

- RELATIONSHIPS
- MEMBER ALIGNMENT
- A VISION FOR CHANGE
- SUPPORT WORKGROUPS
- COMMUNICATIONS



WORKGROUPS

- Membership
 - Argelia Espinoza, Pam Jacobsen
- Research
 - Store Surveys: James Torres
 - Client Surveys: Vernora Jones
- Education
 - Stephanie Barnard, Sandra Burns
- Marketplace Solutions
 - Employer-Based Fair Loans: Michelle Small, Mike Taliaferro



RESEARCH WORKGROUP STORES

- Visit stores
- Client survey
- Capture Stories (Text, Photos, and Video)

1. REVIEW: “SURVEY FORM” file in CHAT
2. NOMINATE AN INTERIM CHAIR
3. ACTION ITEMS before November 24



RESEARCH WORKGROUP CLIENTS

- Visit stores
- Client survey
- Capture Stories (Text, Photos, and Video)

1. REVIEW: “CHARITY PAYDAY LOAN SURVEY” file in CHAT
2. NOMINATE AN INTERIM CHAIR
3. ACTION ITEMS before November 24



MARKETPLACE SOLUTIONS

- Employer-based fair loans
- Community-based fair loans
- Asset building initiatives
- Evaluation of fines, fees, and collections
- Financial Literacy

1. REVIEW: “Toolkit for Cities” – Strategy 1, Employer-Based.
2. NOMINATE AN INTERIM CHAIR
3. ACTION ITEMS before November 24



MEMBERSHIP WORKGROUP

Clients

Faith

Business

Nonprofit

Local Government

1. LIST POTENTIAL MEMBERS
2. NOMINATE AN INTERIM CHAIR
3. ACTION ITEMS before November 24



EDUCATION WORKGROUP

- Viewing of “The Ordinance”
- Research Results
- Mass Media Campaign

- 1. RESEARCH THEATERS**
- 2. NOMINATE AN INTERIM CHAIR**
- 3. ACTION ITEMS before November 24**



Next Meeting
Tuesday, November 24
4:00 - 5:00
Zoom



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Reach out to us

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