

12.11.20



TYLER ECONOMIC WELLBEING TASKFORCE

Mission

We believe in a TYLER market that encourages informed financial choices that are successful for both lenders and borrowers.





HELLO
my name is

ACTION TEAMS



Research



Marketplace



Education



Membership



ACTION TEAM SELECTIONS

First Name	Last Name	Organization or Community Volunteer	Action Team
Sandra	Burns	BCFS	Education/Communication
Stephanie	Barnard	TRIO Educational Opportunity Center	Education/Communication
Greg	Grubb	Community Volunteer	Marketplace Solutions
Michelle	Small	Kelly Community Federal Credit Union	Marketplace Solutions
Michael	Taliaferro	Amherst Oil and Gas	Marketplace Solutions
Chevella	Layne	Goodwill Industries of East Texas, Inc.	Membership
Argelia	Espinoza	UTHealth North Campus	Membership
Lee Ann	Gutierrez	East Texas Crisis Center	Research
Pete	Mendolia	Community Volunteer	Research
Kristy	Range	Community Volunteer	Research
James	Torres	Tyler Transit	Research
Vernora	Jones	Tyler ISD - Director of Title i and Head Start	Research



RESEARCH WORKGROUP - STORES

31 Credit Access Businesses

1. Review survey instrument. <https://www.surveymonkey.com/r/PaydayAutoTitle>
2. Establish timeline... we will survey 31 stores by ...
3. Establish teams of two and coordinate store assignments



RESEARCH WORKGROUP - CLIENTS

PARTNER AGENCIES as of 12.11.2020

PATH, Goodwill Industries of East Texas, CampV

1. List, what other agencies can we recruit?
2. Review survey instrument
3. Establish goal for number of surveys completed
4. Establish timeline... we will survey X# clients between Xdate & Xdate

Spanish: <https://www.surveymonkey.com/r/Prestamos2021>

English: <https://www.surveymonkey.com/r/Lending2021>

Veteran (English only): <https://www.surveymonkey.com/r/VeteranLending2021>



MARKETPLACE SOLUTIONS

Employer-based fair loans identified

1. Review employer-based fair loans
2. List, how to we reach employers?



MEMBERSHIP WORKGROUP

List and gather contact information for potential member groups

- Community
 - Faith
 - Business
 - Nonprofit
 - Local Government
- Once research is completed, determine how you want to recruit
 - Event?
 - Personal Visits
 - Email campaign



EDUCATION WORKGROUP

While you wait on local research, begin planning:

- Viewing of “The Ordinance”
- Education Campaign components



ACTION TEAMS

- If you haven't selected an action team, please use CHAT Box now



Research



Marketplace



Education



Membership



BREAKOUT ROOMS & REPORTING

- Please select someone to report back to the larger group



Research



Marketplace



Education



Membership



Next Meeting
Tuesday, January 26
4:00 - 5:00
Zoom



?



REACH OUT TO US

Pam Jacobsen

pam@ethnn.org

Christina Fulsom

christina@ethnn.org

903.216.3211

www.ETHNN.org

