



February 10, 2014

# ETHNN Mission



- “To strengthen services to meet diverse human needs through the collaboration of individuals and organizations.”

# **COLLABORATION** is...



... a **PURPOSEFUL,**  
**STRATEGIC** way of **WORKING**  
that leverages the **RESOURCES** of each party  
for the **BENEFIT OF ALL**  
by **COORDINATING ACTIVITIES** and  
**COMMUNICATING INFORMATION**  
within an environment  
of **TRUST AND TRANSPARENCY.**

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# Agenda

- Welcome
- Introductions
- Lunch and Learn
- Collective Impact
  - Common Agenda
  - Conversation
  - The Problem
- Updates and Announcements
- Closing

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# Introductions



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# Lunch and Learn

**FEBRUARY 25**

United Healthcare Community Plan

12:00 - 1:30

Green Acres Baptist Church

Galilee Room

**RSVP by February 20th**

Cherish O'Barr

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# COLLECTIVE IMPACT



**Diverse organizations coming together to  
address complex problems.**

Please read and reread the article **Collective Impact**.  
You can find a link on our site's home page at  
[www.ETHNN.org](http://www.ETHNN.org)

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# The Five Conditions of Collective Impact Success. [www.FSG.org](http://www.FSG.org)



There are five conditions that, together, lead to meaningful results from Collective Impact:

1. **Common agenda – *our focus today***
2. Shared measurement
3. Mutually reinforcing activities
4. Continuous communication
5. Backbone organization



# Collective Impact means LONG-TERM WORK



- We need to build enough experience with each other to recognize and appreciate the *common motivation behind our different efforts*.
- We need to *recognize the disparity between time required and patience available* - one of the main reasons why collective impact is so elusive.

Tamarack Institute

**WE ARE JUST GETTING STARTED**

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## ESTABLISHING A COMMON AGENDA

All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

**WHAT IS THE PROBLEM?**

**TIME FOR A MULTI-SECTOR CONVERSATION!**



# CONVERSATIONS

- Engages people
- Builds trust/empathy
- Better probability of asking the right questions
- Creates a safe space for learning and innovation
- Advances collaboration
- The foundation for resilience in policy and systems change.

# Single sector group CONVERSATIONS



TEND TO:

- Define the problem
- Seek Solutions to problems
- Seek to convince and to show that their solution to a problem is the most effective.
- Assume that their purpose and core service values are the same

**THIS IS HOW WE USUALLY WORK.  
THIS IS NOT WHAT WE WANT TODAY**

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# Multi-sector group CONVERSATIONS



## TEND TO:

- Tell stories
- Define and isolate the issues that make up the problem
- Seek to understand the other sectors point of view
- See conversation as an opportunity to learn
- Suspend their expertise. Members of the group may ask. “Am I qualified to be in this conversation.
- Suspend Assumptions. Group members are brought out of their comfort zone and asked to enter into conversations with people they normally do not engage with in dialogue.

**THIS IS WHAT WE WANT TO START TODAY!**

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# MIX IT UP!



- Get up and move.
- Sit with people you do not know.
- If you work in the same field (sector) separate yourself.

**Now YOU are ready for a  
GOOD CONVERSATION!**

# ETHNN CCNA - TOP NEEDS BY SECTOR



<b>ECONOMIC WELLBEING</b>	<b>EDUCATION</b>	<b>EMPLOYMENT</b>	<b>HEALTHCARE</b>	<b>HOUSING</b>
<ul style="list-style-type: none"><li>• Living Wage</li></ul>	<ul style="list-style-type: none"><li>• School tuition</li></ul>	<ul style="list-style-type: none"><li>• Career and job training</li></ul>	<ul style="list-style-type: none"><li>• Dental care</li></ul>	<ul style="list-style-type: none"><li>• Utility assistance</li></ul>

## WHAT IS THE PROBLEM WE ARE TRYING TO ADDRESS?

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## TOP 10 NEEDS OVERALL

## WHAT IS THE PROBLEM?

Same list at your table.  
Select a scribe.

Living Wage

Health Insurance

Dental Care

Eye/vision care

General Medical care

Credit Repair

Treatment for Depression

Utility Assistance

Transportation to appointments

Planning for the future/ Goal setting

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# LET'S TALK!

SELECT A SCRIBE TO KEEP & SHARE NOTES WITH WHOLE GROUP

## WHAT IS THE PROBLEM?

- Tell stories
- **Define and isolate the issues** that make up the problem
- **Seek to understand** the other sectors point of view
- See conversation as **an opportunity to learn**
- **Suspend expertise**. Members of the group may ask. “Am I qualified to be in this conversation.
- **Suspend assumptions**. Group members are brought out of their comfort zone and asked to enter into conversations with people they normally do not engage with in dialogue.



## TIME TO SHARE

- Was it difficult to start the conversation?
- Did everyone have a chance to share their thoughts?
- How many problems did you arrive at?
- Do you want to continue this conversation?
- Did you begin to find common ground?



## FEEDBACK FORM

Please write down your comments and suggestions

If you want me to contact you, please complete the following:

Date:

Name:

Phone #:

Email address:

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# THANK YOU!



**Next month we will begin by reviewing your notes & finding common ground.**

See you next month

**Monday, March 10**

**2:00 – 3:30 pm**

The Salvation Army Multipurpose Room

Please mark your calendars for 2014 ETHNN meetings:

2nd Monday of the month

2 – 3:30

TSA Tyler

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